



National Talent Academy Film & Television

Vision and Strategy





Contents

About the National Talent Academy for Film & TV3
Purpose	4
Goals5
Structure.7
The Role of the Consortium.	8
The Role of the Steering Group.	8
The Role of the Lead Agency9
Programmes	10
Contact Information	12



Normal People

About the National Talent Academy for Film & TV

The National Talent Academy for Film & TV (TA) is an initiative for developing and driving opportunities for diverse and regional screen talent on a national level.

In its first year, the TA will focus primarily on live action television drama supporting regional and diverse screen talent to be creatively ambitious with their work and craft and encourage the sharing of knowledge, resources and artistic practice.

Through the TA, we aim to lower the barriers to entry and provide a series of practical and inspirational developmental opportunities for all talent from the disciplines of screenwriting, directing and producing, driven by our mission that collaboration creates great art and brilliant television drama begins with a plan.

What Talent from all disciplines have continually expressed is the need for:

- **Knowledge and Skills**
- **Opportunity**
- **Funding**
- **Credibility & Exposure (Profile)**
- **Network & Market Awareness**

Purpose

VISION

To engender a highly skilled, motivated and diverse talent pool who will infuse the Irish and international TV Drama landscape into the future.

MISSION

The TA aspires to be a world class talent development hub that supports regional and diverse voices in the creation of television drama rooted in the belief that collaboration creates great art and brilliant television begins with a plan.

VALUES

- Creativity
- Innovation
- Entrepreneurialism
- Collaboration
- Inclusivity
- Integrity
- Excellence

SCOPE

Regional and diverse writers, producers and directors who wish to progress in the TV drama industry Inclusion is at the heart of the TA and priority will be given to talent who come from diverse backgrounds (including gender, marital status, family status, age, disability, sexual orientation, race, religion, membership of the Traveller community, socioeconomic disadvantage, Regional* and Language)

** The TA defines regional talent as talent who are habitually resident in the regions (outside Dublin and Wicklow)*

Goals

SHORT-TERM GOALS

- Provide access to mentoring, shadowing, training and upskilling opportunities with a strong focus on experiential initiatives for regional and diverse talent creating opportunities to progress to senior positions.
- Provide a roadmap of supports within the industry for Talent to help develop their career.
- Discover and support new and original regional and diverse screen voices by lowering barriers to entry and creating clear pathways.
- Enhance the pool of writing, directing and producing Talent equipped with an understanding of the Irish and international TV drama marketplace.

MID-TERM GOALS

- Infuse the industry with new and diverse voices to help enrich the TV drama industry going forward.
- Showcase the value of having a host of unique fresh voices to enhance the TV industry.
- Develop local, national and international collaborations and creative partnerships.
- Placing a spotlight on the regions to encourage more high end television drama production driven by local and diverse talent.

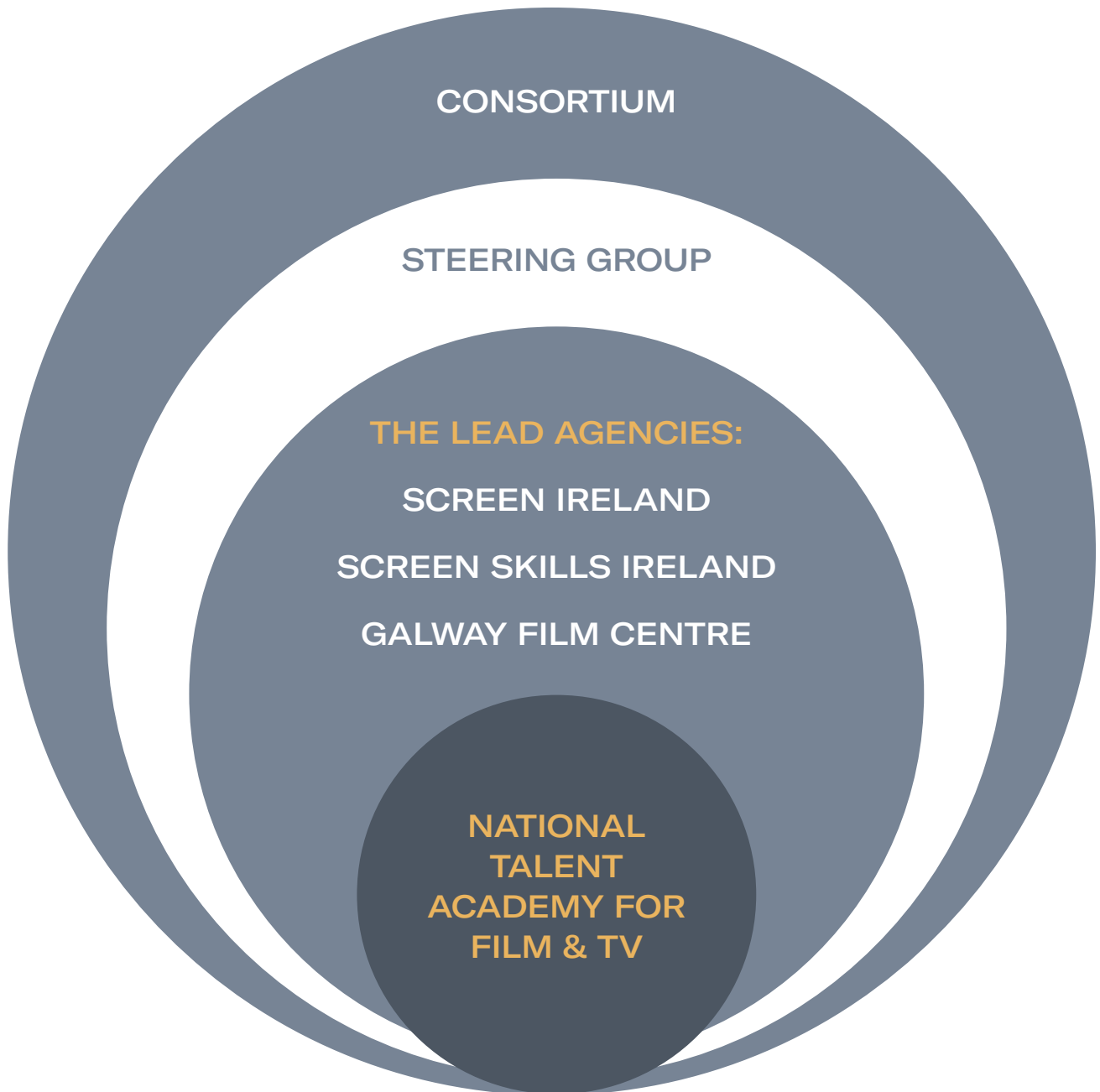
LONG-TERM GOALS

- Provide recommendations for ways to capitalise on the work and success of the TA.



Smother

Structure



THE ROLE OF THE CONSORTIUM

Consortium members will have a consultative role and contribute to the proposed development with experienced, expert staff, with the necessary seniority to ensure best possible outcomes. Consortium members may be asked to form working groups based on their key area and provide consolidated feedback to members of the Steering Committee. Consortium members will be provided with quarterly updates on the TA and invited to bi-annual meetings.

THE ROLE OF THE STEERING GROUP

Steering Group members will be made up of representatives across the key areas of Industry, Regions, Diversity, Stakeholders, Education, International and be selected based on their expertise and availability with a strong focus on the key TA creative roles of screenwriting, directing and producing.

The Steering Group will have direct oversight on the output of the TA providing support and guidance to ensure key objectives are met and progress is made in a timely fashion. Steering Group members may be asked to engage with other Consortium members or a working group within their area to ensure a collective opinion is brought to bear. The Steering Group will be made up of 8-12 people and meet on a regular basis with more meetings likely in the early stages of the TA.

THE ROLE OF THE LEAD AGENCY

Working directly with Screen Ireland and Screen Skills Ireland, Galway Film Centre (GFC) will provide a proposal development plan with clear objectives, a delivery plan, interim deadlines and feedback rounds for the TA.

GFC will:

1. Develop the TA strategy and deliver all activities
2. Manage the day to day running of the TA including administration, communications and talent support
3. Engage with the Consortium and Steering Group as agreed by all stakeholders
4. Manage the TA budget and finances
5. Ensure professionalism and transparency in all areas of activity

Programmes

Stage 1

ENCOURAGING NEW VOICES

WHO

New and Emerging Talent and/or crossover from other areas (film, commercials, literature etc.).

REGIONAL ROADSHOW
MASTERCLASSES & SEMINARS
NETWORKING OPPORTUNITIES

Stage 2

EXPERIENTIAL OPPORTUNITIES FOR PROGRESSION

WHO

Emerging and Established Talent ready to progress in their chosen career.

WRITERS' ROOM
REHEARSED READ THROUGH
PROJECT CLINICS

Stage 3

ON THE JOB EXPERIENCE

WHO

Established Talent who wish to progress to more senior creative positions. Talent must have some level of experience/expertise in television drama or another screen format.

SHADOWING
ASSISTING
PLACEMENTS
MARKET ATTENDANCE

Pilot Initiatives & Collaborations

STRENGTHENING OUTREACH



An Klondike

For More Information

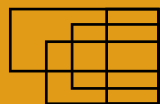
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